

A All Users

Add comparison +

Custom

Dec 1, 2025 - Jun 10, 2026

▼

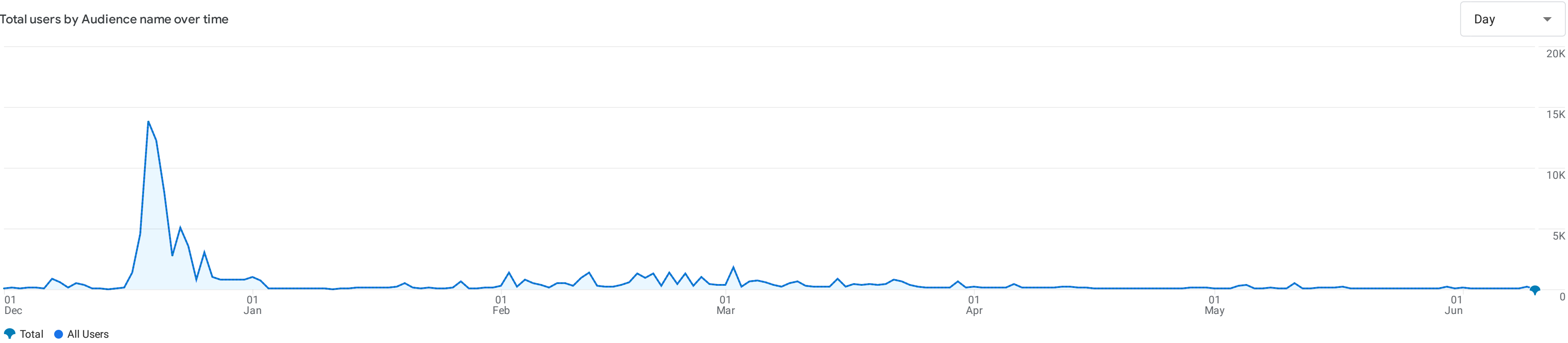
Audiences: Audience name

✔

▼

Add filter +

Total users by Audience name over time



Plot rows

Search...

Rows per page: 10 1-1 of 1

	Audience name	↓ Total users	New users	Sessions	Views per session	Average session duration	Total revenue
✔	Total	106,442 100% of total	106,336 100% of total	112,701 100% of total	1.31 Avg 0%	32s Avg 0%	\$0.00
✔	1 All Users	106,442 (100%)	106,336 (100%)	112,701 (100%)	1.31	32s	\$0.00 (–)

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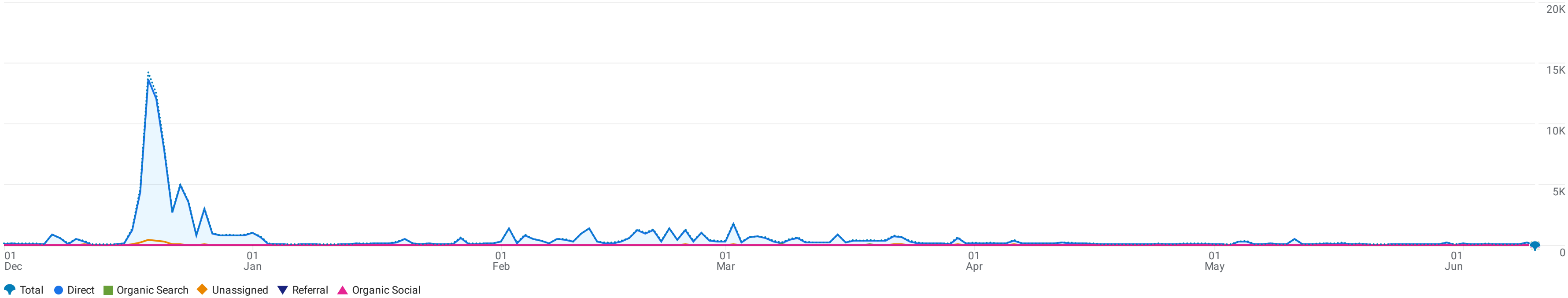
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓▼

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

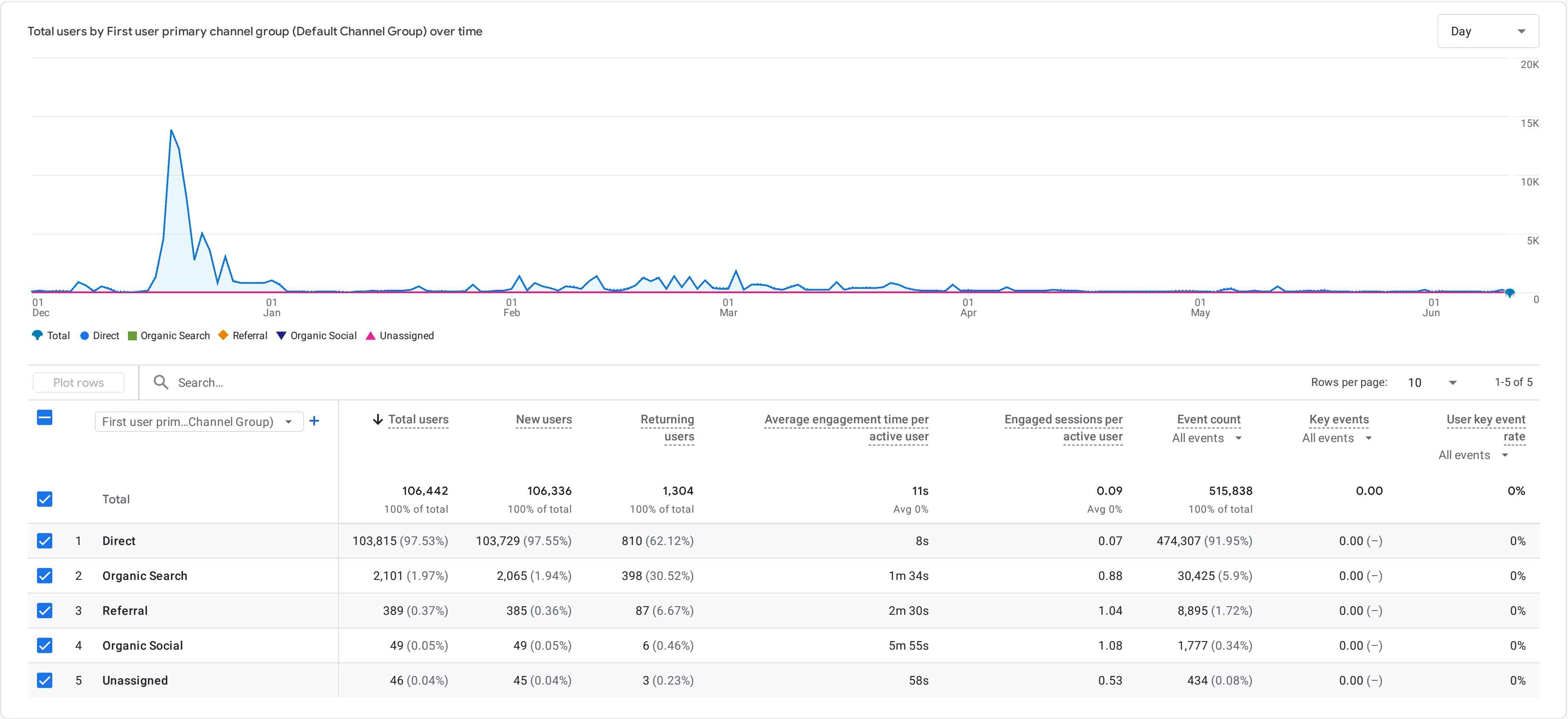
Rows per page: 10 1-5 of 5

		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
☒	Total	112,701 100% of total	9,658 100% of total	8.57% Avg 0%	10s Avg 0%	4.58 Avg 0%	515,838 100% of total	0.00	0%	\$0.00
☒	1 Direct	103,762 (92.07%)	6,924 (71.69%)	6.67%	7s	4.43	459,894 (89.15%)	0.00 (–)	0%	\$0.00 (–)
☒	2 Organic Search	3,557 (3.16%)	2,134 (22.1%)	59.99%	1m 14s	10.95	38,954 (7.55%)	0.00 (–)	0%	\$0.00 (–)
☒	3 Unassigned	2,953 (2.62%)	28 (0.29%)	0.95%	4s	1.46	4,299 (0.83%)	0.00 (–)	0%	\$0.00 (–)
☒	4 Referral	808 (0.72%)	532 (5.51%)	65.84%	1m 54s	15.32	12,382 (2.4%)	0.00 (–)	0%	\$0.00 (–)
☒	5 Organic Social	62 (0.06%)	45 (0.47%)	72.58%	22s	4.98	309 (0.06%)	0.00 (–)	0%	\$0.00 (–)

User acquisition: First user primary channel group (Default Channel Group)

✓

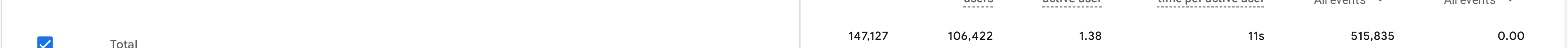
Add filter +



Traffic acquisition: Session source / medium

Add filter

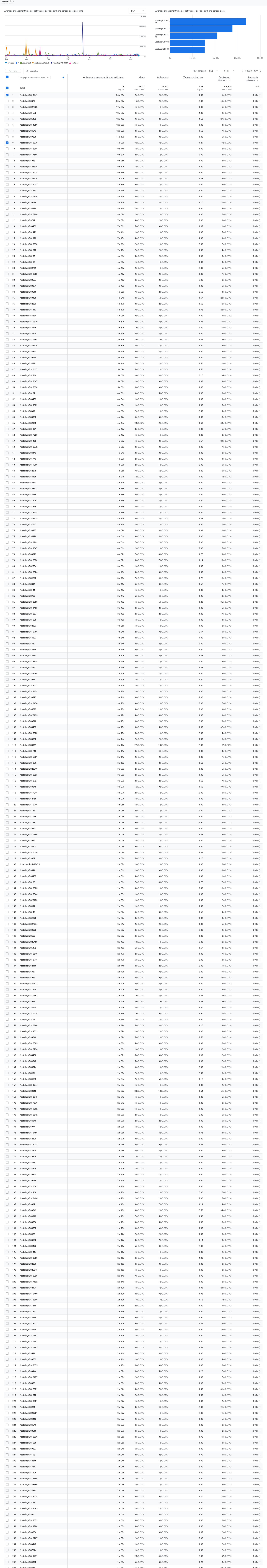




☐	249	/catalog/DS12749	15 (0.01%)	1 (<0.01%)	15.00	0s	31 (<0.01%)	0.00 (-)
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Custom engagement time

Add filter



Demographic details: Country

Add filter +

