

[All Users](#) [Add comparison +](#)

Custom Mar 1 - Sep 25, 2025

Audiences: Audience name [\(checkmark\)](#) [▼](#)[Add filter +](#)

Total users by Audience name over time

Day [▼](#)[Total](#) [All Users](#)[Plot rows](#)[Search...](#)Rows per page: 10 [▼](#) 1-1 of 1

-	Audience name	+	▼ Total users	New users	Sessions	Views per session	Average session duration	Total revenue
<input checked="" type="checkbox"/>	Total		23,322 100% of total	23,448 100% of total	27,071 100% of total	2.53 Avg 0%	1m 57s Avg 0%	\$0.00
<input checked="" type="checkbox"/>	1 All Users		23,322 (100%)	23,448 (100%)	27,071 (100%)	2.53	1m 57s	\$0.00 (-)

A All Users

Add comparison +

Custom Mar 1 - Sep 25, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time

Day

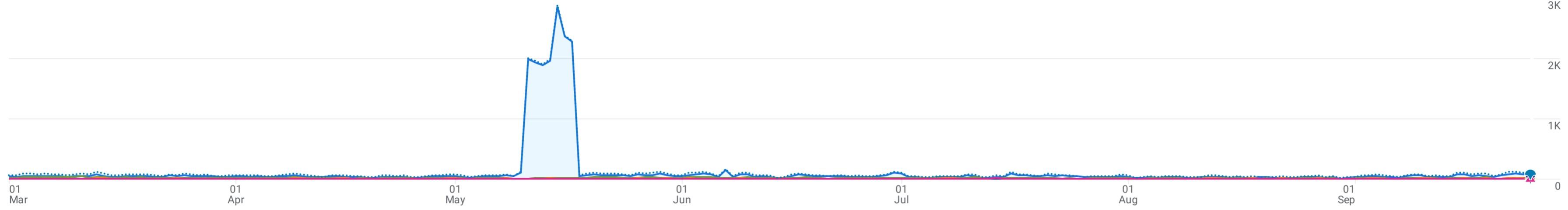
4K

3K

2K

1K

0



Total Direct Organic Search Referral Unassigned Organic Social

Plot rows

Search...

Rows per page: 10 1-5 of 5

Session primary...Channel Group		Session key event rate									
	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue		
						All events	All events	All events			
<input checked="" type="checkbox"/>	Total	27,071 100% of total	6,645 100% of total	24.55% Avg 0%	44s Avg 0%	8.32 Avg 0%	225,282 100% of total	0.00	0%	\$0.00	
<input checked="" type="checkbox"/>	1 Direct	23,191 (85.67%)	4,126 (62.09%)	17.79%	27s	7.31	169,603 (75.28%)	0.00 (-)	0%	\$0.00 (-)	
<input checked="" type="checkbox"/>	2 Organic Search	2,984 (11.02%)	1,869 (28.13%)	62.63%	1m 18s	12.76	38,070 (16.9%)	0.00 (-)	0%	\$0.00 (-)	
<input checked="" type="checkbox"/>	3 Referral	944 (3.49%)	646 (9.72%)	68.43%	5m 47s	17.60	16,613 (7.37%)	0.00 (-)	0%	\$0.00 (-)	
<input checked="" type="checkbox"/>	4 Unassigned	61 (0.23%)	20 (0.3%)	32.79%	1m 51s	12.34	753 (0.33%)	0.00 (-)	0%	\$0.00 (-)	
<input checked="" type="checkbox"/>	5 Organic Social	30 (0.11%)	22 (0.33%)	73.33%	37s	8.10	243 (0.11%)	0.00 (-)	0%	\$0.00 (-)	



Analytics

A All Users Add comparison +

Custom Mar 1 - Sep 25, 2025

User acquisition: First user primary channel group (Default Channel Group)

Add filter +

Total users by First user primary channel group (Default Channel Group) over time

Day

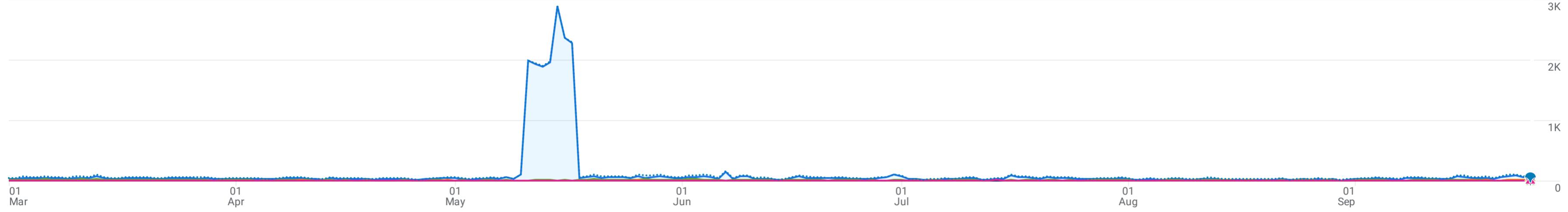
4K

3K

2K

1K

0K



Total Direct Organic Search Referral Unassigned Organic Social

Plot rows

Search...

Rows per page: 10 1-5 of 5

First user prim...Channel Group)		↓ Total users	New users	Returning users	Average engagement time per active user	Engaged sessions per active user	Event count	Key events	User key event rate
							All events	All events	All events
<input checked="" type="checkbox"/>	Total	23,322 100% of total	23,448 100% of total	1,364 100% of total	52s Avg 0%	0.29 Avg 0%	225,282 100% of total	0.00	0%
<input checked="" type="checkbox"/>	1 Direct	21,099 (90.47%)	21,189 (90.37%)	910 (66.72%)	44s	0.22	180,817 (80.26%)	0.00 (-)	0%
<input checked="" type="checkbox"/>	2 Organic Search	1,784 (7.65%)	1,743 (7.43%)	343 (25.15%)	1m 47s	0.89	31,165 (13.83%)	0.00 (-)	0%
<input checked="" type="checkbox"/>	3 Referral	473 (2.03%)	464 (1.98%)	107 (7.84%)	2m 55s	1.09	12,613 (5.6%)	0.00 (-)	0%
<input checked="" type="checkbox"/>	4 Unassigned	29 (0.12%)	29 (0.12%)	2 (0.15%)	1m 41s	0.69	471 (0.21%)	0.00 (-)	0%
<input checked="" type="checkbox"/>	5 Organic Social	23 (0.1%)	23 (0.1%)	2 (0.15%)	29s	1.04	216 (0.1%)	0.00 (-)	0%

All Users Add comparison +

Custom Mar 1 - Sep 25, 2025 ▾

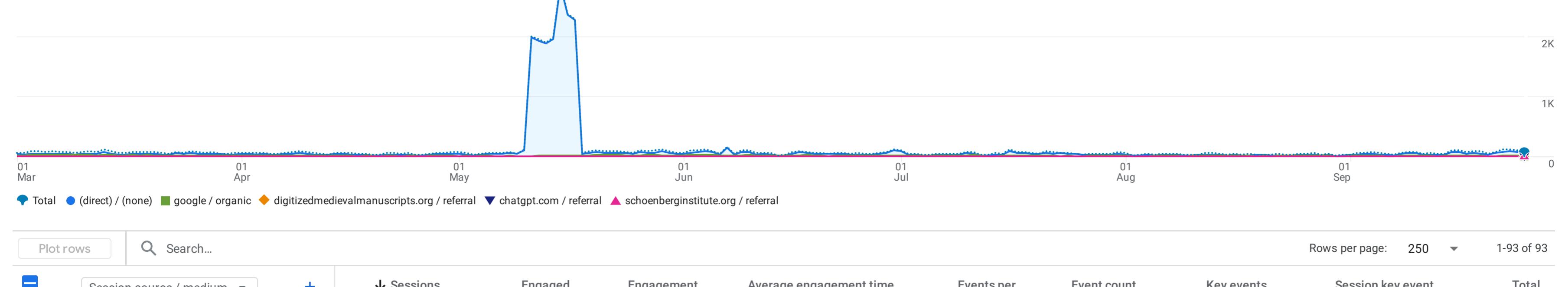
Traffic acquisition: Session source / medium

Add filter +

Sessions by Session source / medium over time

Day ▾

4K



Total (direct) / (none) google / organic digitizedmedievalmanuscripts.org / referral chatgpt.com / referral schoenberginstitute.org / referral

	Session source / medium	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
			100% of total	Avg 0%	Avg 0%	Avg 0%	100% of total	All events	All events	All events
<input checked="" type="checkbox"/>	Total	27,071	6,645	24.55%	44s	8.32	225,282	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 (direct) / (none)	23,191 (85.67%)	4,126 (62.09%)	17.79%	27s	7.31	169,603 (75.28%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 google / organic	2,877 (10.63%)	1,799 (27.07%)	62.53%	1m 15s	11.62	33,417 (14.83%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 digitizedmedievalmanuscripts.org / referral	228 (0.84%)	159 (2.39%)	69.74%	17m 41s	19.87	4,531 (2.01%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 chatgpt.com / referral	98 (0.36%)	67 (1.01%)	68.37%	53s	8.93	875 (0.39%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 schoenberginstitute.org / referral	95 (0.35%)	70 (1.05%)	73.68%	3m 58s	40.58	3,855 (1.71%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	6 bing / organic	72 (0.27%)	46 (0.69%)	63.89%	3m 46s	59.53	4,286 (1.9%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	7 go.bsky.app / referral	67 (0.25%)	45 (0.68%)	67.16%	2m 52s	18.03	1,208 (0.54%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	8 pinakes.irht.cnrs.fr / referral	50 (0.18%)	37 (0.56%)	74%	55s	4.48	224 (0.1%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	9 127.0.0.1:3333 / referral	40 (0.15%)	21 (0.32%)	52.5%	1m 04s	19.85	794 (0.35%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	10 libcat.slu.edu / referral	32 (0.12%)	21 (0.32%)	65.63%	3m 27s	20.16	645 (0.29%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	11 chatgpt.com / (not set) ▲	30 (0.11%)	18 (0.27%)	60%	1m 15s	15.17	455 (0.2%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	12 (not set) ▲	28 (0.1%)	0 (0%)	0%	2m 18s	9.96	279 (0.12%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	13 libraries.rutgers.edu / referral	24 (0.09%)	15 (0.23%)	62.5%	5m 49s	21.63	519 (0.23%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	14 us5.admin.mailchimp.com / referral	24 (0.09%)	16 (0.24%)	66.67%	47s	13.08	314 (0.14%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	15 duckduckgo / organic	22 (0.08%)	13 (0.2%)	59.09%	1m 09s	8.05	177 (0.08%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	16 ele.exeter.ac.uk / referral	22 (0.08%)	10 (0.15%)	45.45%	29s	3.23	71 (0.03%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	17 mail.google.com / referral	21 (0.08%)	12 (0.18%)	57.14%	2m 54s	33.43	702 (0.31%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	18 bsky.app / referral	19 (0.07%)	14 (0.21%)	73.68%	34s	10.00	190 (0.08%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	19 facebook.com / referral	19 (0.07%)	14 (0.21%)	73.68%	3s	3.74	71 (0.03%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	20 libraryjuiceacademy.com / referral	18 (0.07%)	11 (0.17%)	61.11%	1m 08s	7.61	137 (0.06%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	21 yahoo / organic	17 (0.06%)	10 (0.15%)	58.82%	38s	9.24	157 (0.07%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	22 brynmawr.edu / referral	13 (0.05%)	8 (0.12%)	61.54%	36s	9.54	124 (0.06%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	23 eclass.yorku.ca / referral	12 (0.04%)	10 (0.15%)	83.33%	2m 28s	13.25	159 (0.07%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	24 sdbm.library.upenn.edu / referral	11 (0.04%)	10 (0.15%)	90.91%	1m 22s	7.55	83 (0.04%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	25 dev.dams.library.ucdavis.edu / referral	10 (0.04%)	8 (0.12%)	80%	31s	6.20	62 (0.03%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	26 libguides.slu.edu / referral	10 (0.04%)	7 (0.11%)	70%	3m 02s	16.30	163 (0.07%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	27 library.ca.gov / referral	8 (0.03%)	5 (0.08%)	62.5%	39s	7.63	61 (0.03%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	28 ntvmr.uni-muenster.de / referral	8 (0.03%)	6 (0.09%)	75%	1m 08s	6.50	52 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	29 library.upenn.edu / referral	7 (0.03%)	4 (0.06%)	57.14%	1m 38s	12.71	89 (0.04%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	30 manuscripta.pl / referral	7 (0.03%)	7 (0.11%)	100%	11m 28s	100.00	700 (0.31%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	31 statics.teams.cdn.office.net / referral	7 (0.03%)	5 (0.08%)	71.43%	41s	6.57	46 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	32 armenian-manuscripts-index.com / referral	6 (0.02%)	3 (0.05%)	50%	2m 02s	19.33	116 (0.05%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	33 libanswers.williams.edu / referral	6 (0.02%)	1 (0.02%)	16.67%	1s	3.00	18 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	34 my2.siteimprove.com / referral	6 (0.02%)	2 (0.03%)	33.33%	1s	3.17	19 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	35 vialibri.net / referral	6 (0.02%)	3 (0.05%)	50%	10s	6.17	37 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	36 library.missouri.edu / referral	5 (0.02%)	4 (0.06%)	80%	59s	11.00	55 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	37 pecia.blog.tudchentl.org / referral	5 (0.02%)	0 (0%)	0%	0s	2.40	12 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	38 schoenberginstitute.wordpress.com / referral	5 (0.02%)	4 (0.06%)	80%	3m 01s	30.20	151 (0.07%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	39 app.clickup.com / referral	4 (0.01%)	2 (0.03%)	50%	29s	2.75	11 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	40 guides.library.harvard.edu / referral	4 (0.01%)	3 (0.05%)	75%	15s	4.75	19 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	41 lgapi-us.libapps.com / referral	4 (0.01%)	3 (0.05%)	75%	1m 03s	19.75	79 (0.04%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	42 libguides.ufw.edu / referral	4 (0.01%)	4 (0.06%)	100%	1m 04s	13.25	53 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	43 sites.google.com / referral	4 (0.01%)	3 (0.05%)	75%	15s	3.50	14 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	44 wikidata.org / referral	4 (0.01%)	4 (0.06%)	100%	1m 51s	16.25	65 (0.03%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	45 illuminatedmanuscripts.org / referral	3 (0.01%)	2 (0.03%)	66.67%	19s	6.33	19 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	46 perplexity / (not set) ▲	3 (0.01%)	2 (0.03%)	66.67%	3m 50s	6.33	19 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	47 perplexity.ai / referral	3 (0.01%)	1 (0.02%)	33.33%	3s	4.33	13 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	48 word-edit.officeapps.live.com / referral	3 (0.01%)	3 (0.05%)	100%	2m 31s	6.67	20 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	49 canvas.ewu.edu / referral	2 (<0.01%)	2 (0.03%)	100%	21s	5.50	11 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	50 github.com / referral	2 (<0.01%)	1 (0.02%)	50%	11s	7.00	14 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	51 handschriftencensus.de / referral	2 (<0.01%)	1 (0.02%)	50%	1m 08s	4.50	9 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	52 it.search.yahoo.com / referral	2 (<0.01%)	1 (0.02%)	50%	32s	3.50	7 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	53 jira.library.umkc.edu / referral	2 (<0.01%)	1 (0.02%)	50%	18s	5.50	11 (<0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	54 libguides.smith.edu / referral	2 (<0.01%)	2 (0.03%)	100%	2m 14s	25.50	51 (0.02%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	55 library.ucdavis.edu / referral	2 (<0.01%)	2 (0.03%)	100%	1m 10s	14.50	29 (0.01%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	56 nl.search.yahoo.com / referral									

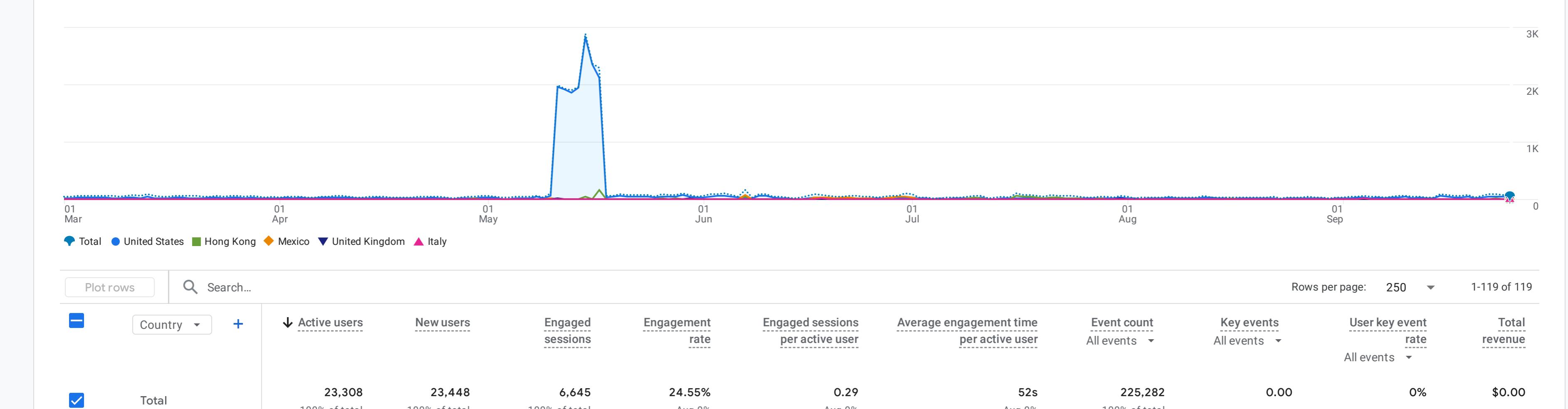


Custom engagement time		Day	Average engagement time per active user by Page path and screen class over time		Average engagement time per active user by Page path and screen class		Custom Mar 1 - Sep 25, 2025	
			Views	Active users	Views per active user	Event count	Rows per page:	Go to:
						All events	250	1
Plot rows	Q Search...							
<input checked="" type="checkbox"/> Page path and screen class	<input type="checkbox"/> +		Average engagement time per active user		Views		Active users	
<input checked="" type="checkbox"/> Total			52s	68,379	23,308	2.93	225,282	0.00
<input checked="" type="checkbox"/> 1 /catalog/DS3462		11h 43m	6 (~0.01%)	5 (0.02%)	1.20	11 (~0.01%)	0.00 (~)	
<input checked="" type="checkbox"/> 2 /catalog/DS1496		53m 56s	21 (~0.03%)	1 (~0.01%)	21.00	70 (0.03%)	0.00 (~)	
<input type="checkbox"/> 3 /catalog/DS656		22m 55s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 4 /catalog/DS17006		19m 58s	3 (~0.01%)	1 (~0.01%)	3.00	8 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 5 /catalog/DS17515		16m 59s	2 (~0.01%)	1 (~0.01%)	2.00	8 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 6 /catalog/DS872		15m 49s	6 (~0.01%)	1 (~0.01%)	6.00	19 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 7 /catalog/DS18029		15m 01s	2 (~0.01%)	1 (~0.01%)	2.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 8 /catalog/DS4237		13m 36s	2 (~0.01%)	2 (~0.01%)	1.00	6 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 9 /catalog/DS1670		13m 29s	5 (~0.01%)	1 (~0.01%)	5.00	20 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 10 /catalog/DS4450		12m 56s	2 (~0.01%)	2 (~0.01%)	1.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 11 /catalog/DS4456		12m 14s	1 (~0.01%)	1 (~0.01%)	1.00	3 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 12 /catalog/DS1114		11m 55s	4 (~0.01%)	1 (~0.01%)	4.00	15 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 13 /catalog/DS26117		11m 48s	1 (~0.01%)	1 (~0.01%)	1.00	8 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 14 /catalog/DS1536		11m 42s	2 (~0.01%)	1 (~0.01%)	2.00	6 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 15 /catalog/DS1468		11m 27s	12 (0.02%)	3 (0.01%)	4.00	34 (0.02%)	0.00 (~)	
<input type="checkbox"/> 16 /catalog/DS1764		11m 01s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 17 /catalog/DS1494		10m 17s	6 (~0.01%)	3 (0.01%)	2.00	17 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 18 /catalog/DS27686		10m 17s	1 (~0.01%)	1 (~0.01%)	1.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 19 /catalog/DS17280		10m 01s	2 (~0.01%)	1 (~0.01%)	2.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 20 /catalog/DS4536		9m 45s	20 (0.03%)	4 (0.02%)	5.00	61 (0.03%)	0.00 (~)	
<input type="checkbox"/> 21 /catalog/DS18465		8m 18s	2 (~0.01%)	1 (~0.01%)	2.00	11 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 22 /catalog/DS1187		7m 57s	14 (0.02%)	3 (0.01%)	4.67	46 (0.02%)	0.00 (~)	
<input type="checkbox"/> 23 /catalog/DS1072		7m 55s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 24 /catalog/DS1164		7m 48s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 25 /catalog/DS2250		7m 28s	2 (~0.01%)	1 (~0.01%)	2.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 26 /catalog/DS7416		7m 25s	2 (~0.01%)	1 (~0.01%)	2.00	9 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 27 /catalog/DS3352		7m 15s	2 (~0.01%)	2 (~0.01%)	1.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 28 /catalog/DS12111		7m 15s	5 (~0.01%)	2 (~0.01%)	2.50	15 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 29 /catalog/DS9869		7m 15s	5 (~0.01%)	3 (0.01%)	1.67	15 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 30 /catalog/DS4581		7m 05s	2 (~0.01%)	2 (~0.01%)	1.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 31 /catalog/DS4399		6m 46s	2 (~0.01%)	1 (~0.01%)	2.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 32 /catalog/DS27568		6m 33s	2 (~0.01%)	2 (~0.01%)	1.00	4 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 33 /catalog/DS10453		6m 24s	6 (~0.01%)	3 (0.01%)	2.00	15 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 34 /catalog/DS1713		6m 23s	4 (~0.01%)	4 (0.02%)	1.00	9 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 35 /catalog/DS4416		6m 23s	3 (~0.01%)	2 (~0.01%)	1.50	9 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 36 /catalog/DS3137		6m 22s	5 (~0.01%)	3 (0.01%)	1.67	10 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 37 /catalog/DS3533		6m 20s	5 (~0.01%)	5 (0.02%)	1.00	16 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 38 /catalog/DS5607		6m 20s	34 (0.05%)	5 (0.02%)	6.80	77 (0.03%)	0.00 (~)	
<input type="checkbox"/> 39 /catalog/DS6620		6m 14s	4 (~0.01%)	3 (0.01%)	1.33	9 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 40 /catalog/DS1722		5m 46s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 41 /catalog/DS10636		5m 30s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 42 /catalog/DS26834		5m 40s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 43 /catalog/DS2335		5m 38s	2 (~0.01%)	1 (~0.01%)	2.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 44 /catalog/DS18013		5m 37s	1 (~0.01%)	1 (~0.01%)	1.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 45 /catalog/DS10860		5m 32s	11 (0.02%)	4 (0.02%)	2.75	38 (0.02%)	0.00 (~)	
<input type="checkbox"/> 46 /catalog/DS16277		5m 32s	2 (~0.01%)	1 (~0.01%)	2.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 47 /catalog/DS3548		5m 32s	8 (0.01%)	3 (0.01%)	2.67	17 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 48 /catalog/DS3866		5m 29s	4 (~0.01%)	1 (~0.01%)	4.00	14 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 49 /catalog/DS1392		5m 25s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 50 /catalog/DS19465		5m 22s	7 (0.01%)	3 (0.01%)	2.33	36 (0.02%)	0.00 (~)	
<input type="checkbox"/> 51 /catalog/DS10050		5m 11s	3 (~0.01%)	3 (0.01%)	1.00	6 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 52 /catalog/DS4171		5m 08s	3 (~0.01%)	2 (~0.01%)	1.50	11 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 53 /catalog/DS9882		5m 07s	7 (0.01%)	4 (0.02%)	1.75	20 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 54 /catalog/DS881		5m 07s	1 (~0.01%)	1 (~0.01%)	1.00	3 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 55 /catalog/DS1443		4m 59s	11 (0.02%)	6 (0.03%)	1.83	35 (0.02%)	0.00 (~)	
<input type="checkbox"/> 56 /catalog/DS1658		4m 58s	4 (~0.01%)	1 (~0.01%)	4.00	10 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 57 /catalog/DS4428		4m 57s	29 (0.04%)	7 (0.03%)	4.14	84 (0.04%)	0.00 (~)	
<input type="checkbox"/> 58 /catalog/DS12378		4m 56s	11 (0.02%)	3 (0.01%)	3.67	26 (0.01%)	0.00 (~)	
<input type="checkbox"/> 59 /catalog/DS10908		4m 51s	3 (~0.01%)	2 (~0.01%)	1.50	9 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 60 /catalog/DS1484		4m 47s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 61 /catalog/DS5731		4m 47s	2 (~0.01%)	1 (~0.01%)	2.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 62 /catalog/DS4432		4m 42s	4 (~0.01%)	2 (~0.01%)	2.00	19 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 63 /catalog/DS25971		4m 36s	3 (~0.01%)	1 (~0.01%)	3.00	6 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 64 /catalog/DS2836		4m 36s	1 (~0.01%)	1 (~0.01%)	1.00	2 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 65 /catalog/DS3357		4m 37s	5 (~0.01%)	4 (0.02%)	1.00	5 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 66 /catalog/DS4575		4m 26s	6 (~0.01%)	1 (~0.01%)	6.00	17 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 67 /catalog/DS3554		4m 25s	6 (~0.01%)	5 (0.02%)	1.20	18 (~0.01%)	0.00 (~)	
<input type="checkbox"/> 68 /catalog/DS1473		4m 24s	13 (0.02%)	1 (~0.01%)	13.00			

Demographic details: Country

Add filter +

Active users by Country over time



Total United States Hong Kong Mexico United Kingdom Italy

	Country	↓ Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events	Key events All events	User key event rate	Total revenue
<input checked="" type="checkbox"/>	Total	23,308 100% of total	23,448 100% of total	6,645 100% of total	24.55% Avg 0%	0.29 Avg 0%	52s Avg 0%	225,282 100% of total	0.00 0.00 (-)	0% 0.00 (-)	\$0.00 \$0.00 (-)
<input checked="" type="checkbox"/>	1 United States	18,397 (78.93%)	18,547 (79.1%)	3,321 (49.98%)	16.27%	0.18	37s	136,077 (50.4%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Hong Kong	919 (3.94%)	915 (3.9%)	27 (0.41%)	2.94%	0.03	1s	3,069 (1.36%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Mexico	639 (2.74%)	638 (2.72%)	39 (0.59%)	6.04%	0.06	7s	2,554 (1.13%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input checked="" type="checkbox"/>	4 United Kingdom	437 (1.87%)	425 (1.81%)	425 (6.4%)	65.08%	0.97	1m 51s	7,830 (3.48%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Italy	416 (1.78%)	398 (1.7%)	448 (6.74%)	68.29%	1.08	3m 30s	13,325 (5.91%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	6 Germany	268 (1.15%)	258 (1.1%)	242 (3.64%)	61.42%	0.90	2m 22s	5,426 (2.41%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	7 Spain	222 (0.95%)	216 (0.92%)	248 (3.73%)	67.57%	1.12	2m 57s	6,496 (2.83%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	8 France	201 (0.86%)	199 (0.85%)	257 (3.87%)	73.85%	1.28	4m 56s	10,425 (4.63%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	9 Canada	195 (0.84%)	191 (0.81%)	218 (3.28%)	71.71%	1.12	3m 13s	5,617 (2.49%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	10 Netherlands	109 (0.47%)	106 (0.45%)	87 (1.31%)	58.39%	0.80	1m 34s	1,814 (0.81%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	11 Singapore	105 (0.45%)	74 (0.32%)	27 (0.41%)	21.95%	0.26	31s	802 (0.36%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	12 China	95 (0.41%)	53 (0.23%)	31 (0.47%)	29.81%	0.33	35s	632 (0.28%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	13 India	79 (0.34%)	77 (0.33%)	56 (0.84%)	59.57%	0.71	1m 12s	1,046 (0.46%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	14 Poland	75 (0.32%)	73 (0.31%)	84 (1.26%)	73.68%	1.12	3m 03s	2,422 (1.08%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	15 Australia	69 (0.3%)	68 (0.29%)	59 (0.89%)	69.41%	0.86	1m 37s	1,159 (0.51%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	16 Belgium	66 (0.28%)	63 (0.27%)	70 (1.05%)	77.78%	1.06	2m 27s	1,686 (0.75%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	17 Switzerland	59 (0.25%)	56 (0.24%)	65 (0.98%)	61.9%	1.10	2m 35s	1,995 (0.89%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	18 Japan	58 (0.25%)	54 (0.23%)	66 (0.99%)	65.35%	1.14	2m 23s	1,919 (0.85%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	19 Greece	57 (0.24%)	55 (0.23%)	56 (0.84%)	76.71%	0.98	1m 42s	804 (0.36%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	20 Türkiye	55 (0.24%)	52 (0.22%)	56 (0.84%)	69.14%	1.02	1m 55s	1,192 (0.53%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	21 Colombia	54 (0.23%)	53 (0.23%)	63 (0.95%)	82.89%	1.17	2m 46s	1,641 (0.73%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	22 Ireland	49 (0.21%)	49 (0.21%)	30 (0.45%)	53.57%	0.61	42s	531 (0.24%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	23 Brazil	48 (0.21%)	46 (0.2%)	40 (0.6%)	56.34%	0.83	48s	648 (0.29%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	24 Israel	47 (0.2%)	47 (0.2%)	51 (0.77%)	68.92%	1.09	2m 50s	1,033 (0.4%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	25 Chile	46 (0.2%)	45 (0.19%)	43 (0.65%)	79.63%	0.93	1m 52s	899 (0.4%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	26 Austria	45 (0.19%)	43 (0.18%)	35 (0.53%)	57.38%	0.78	1m 05s	495 (0.22%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	27 Portugal	38 (0.16%)	37 (0.16%)	34 (0.51%)	62.96%	0.89	2m 46s	756 (0.34%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	28 Russia	36 (0.15%)	33 (0.14%)	32 (0.48%)	60.38%	0.89	2m 03s	596 (0.25%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	29 Hungary	34 (0.15%)	33 (0.14%)	28 (0.42%)	58.33%	0.82	1m 27s	512 (0.23%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	30 Sweden	33 (0.14%)	33 (0.14%)	23 (0.35%)	62.16%	0.70	41s	326 (0.14%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	31 Indonesia	29 (0.12%)	29 (0.12%)	26 (0.39%)	63.41%	0.90	1m 06s	375 (0.17%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	32 Egypt	28 (0.12%)	26 (0.11%)	16 (0.24%)	44.44%	0.57	54s	337 (0.15%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	33 Argentina	22 (0.09%)	21 (0.09%)	17 (0.26%)	70.83%	0.77	58s	241 (0.11%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	34 Iran	22 (0.09%)	17 (0.07%)	21 (0.32%)	67.74%	0.95	1m 55s	380 (0.17%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	35 Czechia	21 (0.09%)	20 (0.09%)	24 (0.36%)	66.67%	1.14	3m 42s	781 (0.35%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
<input type="checkbox"/>	36 Croatia	20 (0.09%)	20 (0.09%)	11 (0.17%)	30.56%	0.55	1m 17s	247 (0.11%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
37 (not set)		17 (0.07%)	17 (0.07%)	4 (0.06%)	21.05%	0.24	16s	86 (0.04%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
38 Algeria		17 (0.07%)	14 (0.06%)	23 (0.35%)	44.23%	1.35	2m 47s	353 (0.16%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
39 South Korea		17 (0.07%)	17 (0.07%)	11 (0.17%)	44%	0.65	1m 22s	424 (0.19%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
40 Taiwan		17 (0.07%)	16 (0.07%)	17 (0.26%)	68%	1.00	1m 29s	278 (0.12%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
41 Saudi Arabia		16 (0.07%)	15 (0.06%)	6 (0.09%)	25%	0.38	36s	108 (0.05%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
42 Norway		14 (0.06%)	14 (0.06%)	12 (0.18%)	66.67%	0.86	6m 09s	663 (0.29%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
43 Philippines		14 (0.06%)	14 (0.06%)	14 (0.21%)	82.35%	1.00	31s	174 (0.08%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
44 Slovakia		14 (0.06%)	14 (0.06%)	13 (0.2%)	92.86%	0.93	4m 16s	617 (0.27%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
45 South Africa		14 (0.06%)	11 (0.05%)	8 (0.12%)	38.1%	0.57	31s	112 (0.05%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
46 Malaysia		12 (0.05%)	12 (0.05%)	7 (0.11%)	58.33%	0.58	23s	73 (0.03%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
47 Finland		11 (0.05%)	11 (0.05%)	9 (0.14%)	52.94%	0.82	2m 12s	406 (0.18%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
48 Serbia		11 (0.05%)	11 (0.05%)	6 (0.09%)	42.86%	0.55	31s	103 (0.05%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
49 Ukraine		11 (0.05%)	11 (0.05%)	11 (0.17%)	84.62%	1.00	1m 44s	213 (0.09%)	0.00 (-)	0% 0.00 (-)	\$0.00 (-)
50 Denmark		10 (0.04%)	10 (0.04%)	10 (0.15%)	47.62%	1.00	3m 15s	589 (0.26%)	0		