

A All Users

Add comparison +

Custom

Mar 1, 2024 - Sep 25, 2025

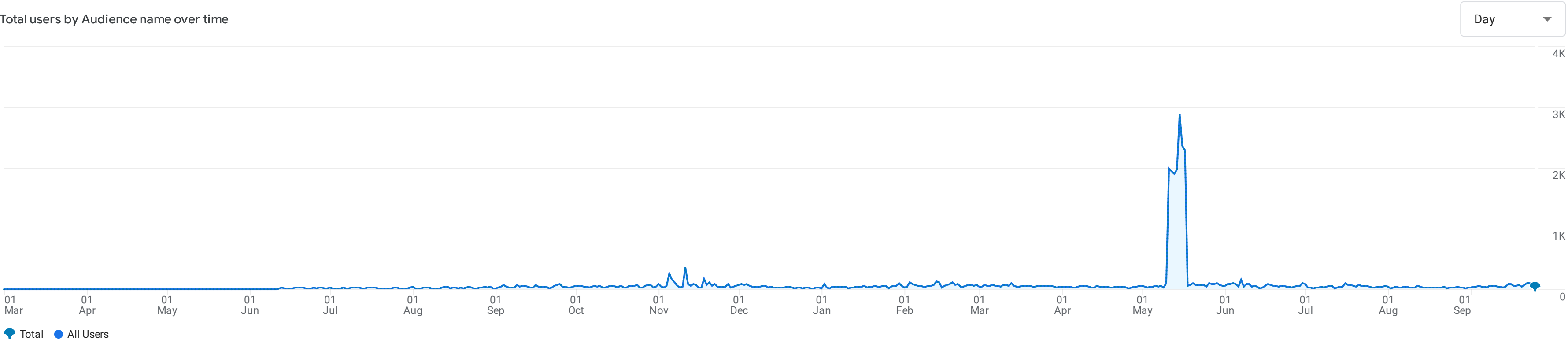
▼

Audiences: Audience name

✔ ▼

Add filter +

Total users by Audience name over time



Plot rows

Search...

Rows per page: 10 ▼ 1-1 of 1

|   | Audience name               | ↓ Total users           | New users               | Sessions                | Views per session | Average session duration | Total revenue |
|---|-----------------------------|-------------------------|-------------------------|-------------------------|-------------------|--------------------------|---------------|
| ✔ | Total                       | 32,731<br>100% of total | 32,845<br>100% of total | 41,523<br>100% of total | 3.03<br>Avg 0%    | 2m 37s<br>Avg 0%         | \$0.00        |
| ✔ | 1 <a href="#">All Users</a> | 32,731 (100%)           | 32,845 (100%)           | 41,523 (100%)           | 3.03              | 2m 37s                   | \$0.00 (–)    |

A

All Users

Add comparison +

Custom

Mar 1, 2024 - Sep 25, 2025

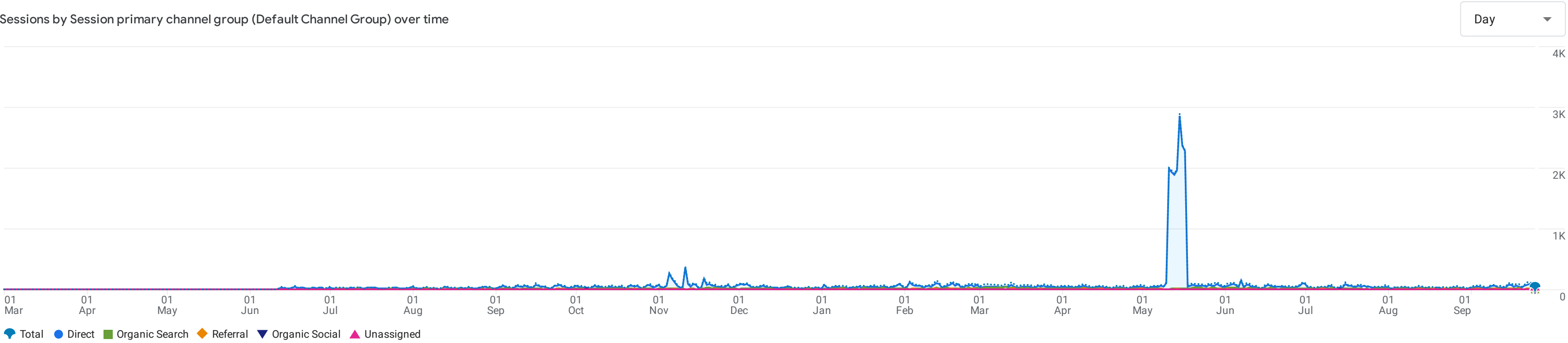
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓▼

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

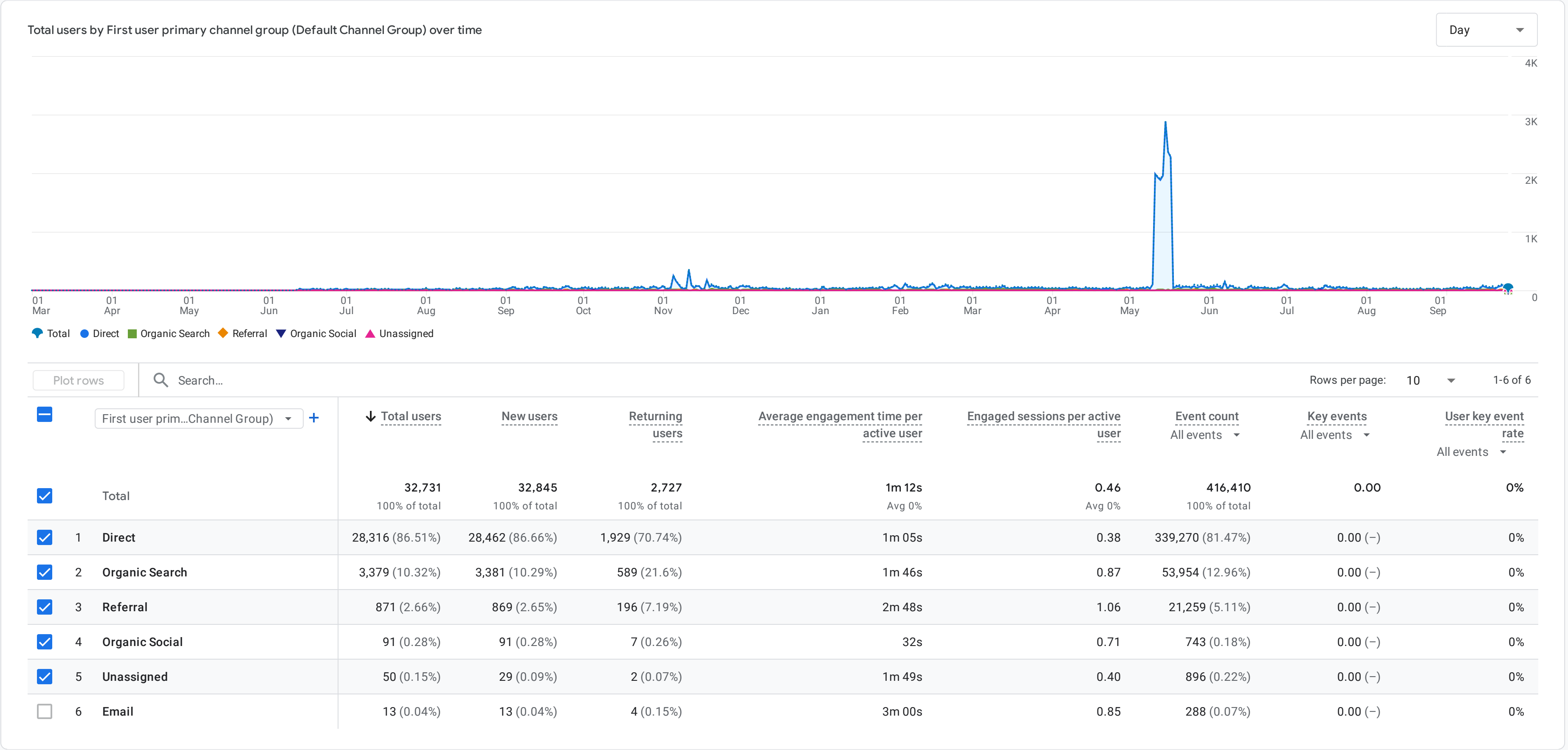
Search...

Rows per page: 10 ▼ 1-6 of 6

|                                     |                  | ↓ Sessions              | Engaged sessions        | Engagement rate | Average engagement time per session | Events per session | Event count<br>All events ▼ | Key events<br>All events ▼ | Session key event rate<br>All events ▼ | Total revenue |
|-------------------------------------|------------------|-------------------------|-------------------------|-----------------|-------------------------------------|--------------------|-----------------------------|----------------------------|----------------------------------------|---------------|
| <input checked="" type="checkbox"/> | Total            | 41,523<br>100% of total | 14,905<br>100% of total | 35.9%<br>Avg 0% | 57s<br>Avg 0%                       | 10.03<br>Avg 0%    | 416,410<br>100% of total    | 0.00                       | 0%                                     | \$0.00        |
| <input checked="" type="checkbox"/> | 1 Direct         | 33,748 (81.28%)         | 9,967 (66.87%)          | 29.53%          | 44s                                 | 9.44               | 318,721 (76.54%)            | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |
| <input checked="" type="checkbox"/> | 2 Organic Search | 5,470 (13.17%)          | 3,414 (22.91%)          | 62.41%          | 1m 18s                              | 11.96              | 65,423 (15.71%)             | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |
| <input checked="" type="checkbox"/> | 3 Referral       | 1,725 (4.15%)           | 1,180 (7.92%)           | 68.41%          | 4m 01s                              | 16.69              | 28,796 (6.92%)              | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |
| <input checked="" type="checkbox"/> | 4 Organic Social | 161 (0.39%)             | 91 (0.61%)              | 56.52%          | 35s                                 | 7.51               | 1,209 (0.29%)               | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |
| <input checked="" type="checkbox"/> | 5 Unassigned     | 134 (0.32%)             | 20 (0.13%)              | 14.93%          | 2m 07s                              | 14.72              | 1,973 (0.47%)               | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |
| <input type="checkbox"/>            | 6 Email          | 18 (0.04%)              | 11 (0.07%)              | 61.11%          | 2m 10s                              | 16.00              | 288 (0.07%)                 | 0.00 (–)                   | 0%                                     | \$0.00 (–)    |

User acquisition: First user primary channel group (Default Channel Group)

Add filter





Traffic acquisition: Session source / medium

Add filter

Sessions by Session source / medium over time

Day

4K

3K

2K

1K

0

01 Mar

01 Apr

01 May

01 Jun

01 Jul

01 Aug

01 Sep

01 Oct

01 Nov

01 Dec

01 Jan

01 Feb

01 Mar

01 Apr

01 May

01 Jun

01 Jul

01 Aug

01 Sep

◆ Total

◆ (direct) / (none)

◆ google / organic

◆ digitizedmedievalmanuscripts.org / referral

◆ schoenberginstitute.org / referral

◆ pinakes.iht.cnrs.fr / referral

Plot rows

Search...

Rows per page: 250

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|                                     | Session source / medium                       | Sessions                | Engaged sessions        | Engagement rate | Average engagement time per session | Events per session | Event count              | Key events | Session key event rate | Total revenue |
|-------------------------------------|-----------------------------------------------|-------------------------|-------------------------|-----------------|-------------------------------------|--------------------|--------------------------|------------|------------------------|---------------|
|                                     | Total                                         | 41,523<br>100% of total | 14,905<br>100% of total | 35.9%<br>Avg 0% | 57s<br>Avg 0%                       | 10.03<br>Avg 0%    | 416,410<br>100% of total | 0.00       | 0%                     | \$0.00        |
| <input checked="" type="checkbox"/> | 1 (direct) / (none)                           | 33,748 (81.28%)         | 9,967 (66.87%)          | 29.53%          | 44s                                 | 9.44               | 318,721 (76.54%)         | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input checked="" type="checkbox"/> | 2 google / organic                            | 5,187 (12.49%)          | 3,261 (21.88%)          | 62.87%          | 1m 17s                              | 11.33              | 58,785 (14.12%)          | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input checked="" type="checkbox"/> | 3 digitizedmedievalmanuscripts.org / referral | 426 (1.03%)             | 308 (2.07%)             | 72.3%           | 10m 17s                             | 17.65              | 7,520 (1.81%)            | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input checked="" type="checkbox"/> | 4 schoenberginstitute.org / referral          | 179 (0.43%)             | 129 (0.87%)             | 72.07%          | 3m 01s                              | 30.49              | 5,458 (1.31%)            | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input checked="" type="checkbox"/> | 5 pinakes.iht.cnrs.fr / referral              | 116 (0.28%)             | 75 (0.5%)               | 64.66%          | 42s                                 | 4.74               | 550 (0.13%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 6 bing / organic                              | 111 (0.27%)             | 72 (0.48%)              | 64.86%          | 3m 02s                              | 45.00              | 4,995 (1.2%)             | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 7 chatgpt.com / referral                      | 109 (0.26%)             | 74 (0.5%)               | 67.89%          | 49s                                 | 8.90               | 970 (0.23%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 8 (not set) ⚠                                 | 101 (0.24%)             | 0 (0%)                  | 0%              | 2m 19s                              | 14.86              | 1,501 (0.36%)            | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 9 libcat.slu.edu / referral                   | 72 (0.17%)              | 47 (0.32%)              | 65.28%          | 4m 11s                              | 19.54              | 1,407 (0.34%)            | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 10 go.bsky.app / referral                     | 67 (0.16%)              | 45 (0.3%)               | 67.16%          | 2m 52s                              | 18.03              | 1,208 (0.29%)            | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 11 i.facebook.com / referral                  | 57 (0.14%)              | 38 (0.25%)              | 66.67%          | 48s                                 | 8.54               | 487 (0.12%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 12 duckduckgo / organic                       | 55 (0.13%)              | 31 (0.21%)              | 56.36%          | 1m 08s                              | 8.36               | 460 (0.11%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 13 github.com / referral                      | 52 (0.13%)              | 31 (0.21%)              | 59.62%          | 1m 26s                              | 16.58              | 862 (0.21%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 14 libraries.rutgers.edu / referral           | 52 (0.13%)              | 33 (0.22%)              | 63.46%          | 3m 35s                              | 18.27              | 950 (0.23%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 15 bsky.app / referral                        | 46 (0.11%)              | 37 (0.25%)              | 80.43%          | 1m 12s                              | 15.96              | 734 (0.18%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 16 mail.google.com / referral                 | 46 (0.11%)              | 26 (0.17%)              | 56.52%          | 2m 02s                              | 20.83              | 958 (0.23%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 17 library.upenn.edu / referral               | 44 (0.11%)              | 23 (0.15%)              | 52.27%          | 1m 11s                              | 15.89              | 699 (0.17%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 18 127.0.0.1:3333 / referral                  | 40 (0.1%)               | 21 (0.14%)              | 52.5%           | 1m 04s                              | 19.85              | 794 (0.19%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 19 facebook.com / referral                    | 40 (0.1%)               | 28 (0.19%)              | 70%             | 3s                                  | 3.78               | 151 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 20 libraryjuiceacademy.com / referral         | 33 (0.08%)              | 20 (0.13%)              | 60.61%          | 1m 22s                              | 10.42              | 344 (0.08%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 21 yahoo / organic                            | 32 (0.08%)              | 19 (0.13%)              | 59.38%          | 45s                                 | 8.66               | 277 (0.07%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 22 baidu / organic                            | 31 (0.07%)              | 0 (0%)                  | 0%              | 0s                                  | 3.94               | 122 (0.03%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 23 pecia.blog.tudchentil.org / referral       | 31 (0.07%)              | 21 (0.14%)              | 67.74%          | 55s                                 | 15.87              | 492 (0.12%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 24 chatgpt.com / (not set) ⚠                  | 30 (0.07%)              | 18 (0.12%)              | 60%             | 1m 14s                              | 15.10              | 453 (0.11%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 25 us5.admin.mailchimp.com / referral         | 24 (0.06%)              | 16 (0.11%)              | 66.67%          | 47s                                 | 13.08              | 314 (0.08%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 26 udonline.udc.gal / referral                | 23 (0.06%)              | 14 (0.09%)              | 60.87%          | 41s                                 | 7.61               | 175 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 27 ele.exeter.ac.uk / referral                | 22 (0.05%)              | 10 (0.07%)              | 45.45%          | 29s                                 | 3.23               | 71 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 28 library.ca.gov / referral                  | 21 (0.05%)              | 14 (0.09%)              | 66.67%          | 41s                                 | 9.71               | 204 (0.05%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 29 lm.facebook.com / referral                 | 19 (0.05%)              | 7 (0.05%)               | 36.84%          | 1m 09s                              | 13.53              | 257 (0.06%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 30 sdbm.library.upenn.edu / referral          | 18 (0.04%)              | 16 (0.11%)              | 88.89%          | 1m 06s                              | 9.94               | 179 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 31 substack / email                           | 18 (0.04%)              | 11 (0.07%)              | 61.11%          | 2m 10s                              | 16.00              | 288 (0.07%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 32 sites.google.com / referral                | 17 (0.04%)              | 5 (0.03%)               | 29.41%          | 28s                                 | 4.24               | 72 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 33 statics.teams.cdn.office.net / referral    | 17 (0.04%)              | 14 (0.09%)              | 82.35%          | 16m 19s                             | 74.24              | 1,262 (0.3%)             | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 34 brynmawr.edu / referral                    | 14 (0.03%)              | 9 (0.06%)               | 64.29%          | 35s                                 | 9.14               | 128 (0.03%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 35 m.facebook.com / referral                  | 14 (0.03%)              | 5 (0.03%)               | 35.71%          | 5s                                  | 3.79               | 53 (0.01%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 36 eclasse.yorku.ca / referral                | 12 (0.03%)              | 10 (0.07%)              | 83.33%          | 2m 28s                              | 13.25              | 159 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 37 libguides.slu.edu / referral               | 12 (0.03%)              | 8 (0.05%)               | 66.67%          | 3m 14s                              | 15.42              | 185 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 38 libguides.smith.edu / referral             | 12 (0.03%)              | 10 (0.07%)              | 83.33%          | 1m 07s                              | 12.75              | 153 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 39 libguides.uwf.edu / referral               | 12 (0.03%)              | 12 (0.08%)              | 100%            | 47s                                 | 13.00              | 156 (0.04%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 40 dev.dams.library.ucdavis.edu / referral    | 10 (0.02%)              | 8 (0.05%)               | 80%             | 31s                                 | 6.20               | 62 (0.01%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 41 m.baidu.com / referral                     | 10 (0.02%)              | 2 (0.01%)               | 20%             | 2s                                  | 4.20               | 42 (0.01%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 42 ntmr.uni-muenster.de / referral            | 10 (0.02%)              | 8 (0.05%)               | 80%             | 1m 05s                              | 6.60               | 66 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 43 bibsoc.org.uk / referral                   | 9 (0.02%)               | 6 (0.04%)               | 66.67%          | 1m 14s                              | 8.78               | 79 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 44 armenian-manuscripts-index.com / referral  | 8 (0.02%)               | 5 (0.03%)               | 62.5%           | 2m 13s                              | 16.75              | 134 (0.03%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 45 at.search.yahoo.com / referral             | 7 (0.02%)               | 7 (0.05%)               | 100%            | 14m 28s                             | 97.57              | 683 (0.16%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 46 manuskripta.pl / referral                  | 7 (0.02%)               | 7 (0.05%)               | 100%            | 11m 28s                             | 100.00             | 700 (0.17%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 47 connect.archivists.org / referral          | 6 (0.01%)               | 4 (0.03%)               | 66.67%          | 54s                                 | 12.83              | 77 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 48 guides.library.cornell.edu / referral      | 6 (0.01%)               | 5 (0.03%)               | 83.33%          | 6m 25s                              | 62.00              | 372 (0.09%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 49 lgapi-us.libapps.com / referral            | 6 (0.01%)               | 5 (0.03%)               | 83.33%          | 48s                                 | 16.83              | 101 (0.02%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 50 libanswers.williams.edu / referral         | 6 (0.01%)               | 1 (<0.01%)              | 16.67%          | 1s                                  | 3.00               | 18 (<0.01%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 51 my2.siteimprove.com / referral             | 6 (0.01%)               | 2 (0.01%)               | 33.33%          | 1s                                  | 3.17               | 19 (<0.01%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 52 vialibri.net / referral                    | 6 (0.01%)               | 3 (0.02%)               | 50%             | 10s                                 | 6.17               | 37 (<0.01%)              | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 53 wikidata.org / referral                    | 6 (0.01%)               | 5 (0.03%)               | 83.33%          | 1m 17s                              | 12.17              | 73 (0.02%)               | 0.00 (-)   | 0%                     | \$0.00 (-)    |
| <input type="checkbox"/>            | 54 canva.com / referral                       | 5 (0.01%)               | 5 (0.03%)               | 100%            | 1m 48s                              | 10.60              | 53 (0.                   |            |                        |               |



Views by



|     |                                |            |            |      |     |            |          |
|-----|--------------------------------|------------|------------|------|-----|------------|----------|
| 249 | /?f%5Bcentury_int%5D%5B%5D=201 | 27 (0.02%) | 20 (0.06%) | 1.35 | 118 | 83 (0.02%) | 0.00 (-) |
|-----|--------------------------------|------------|------------|------|-----|------------|----------|







Demographic details: Country

Add filter

Active users by Country over time

Day