

A All Users

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Custom

Dec 1, 2024 - Jun 11, 2025

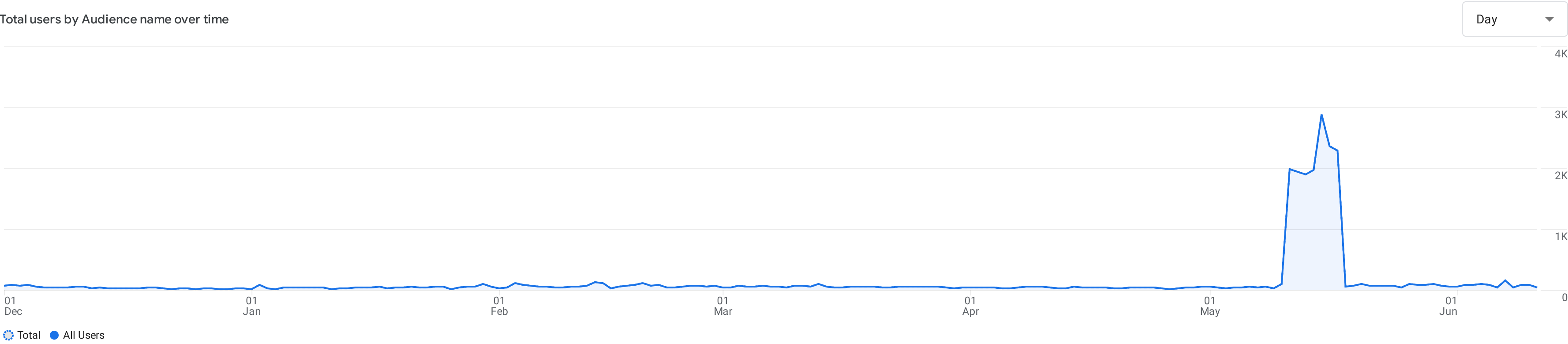
▼

Audiences: Audience name

✔ ▼

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Total users by Audience name over time



Plot rows

Search...

Rows per page: 10 1-1 of 1

	Audience name	↓ Total users	New users	Sessions	Views per session	Average session duration	Total revenue
✔	Total	23,266 100% of total	23,226 100% of total	27,307 100% of total	2.47 Avg 0%	1m 51s Avg 0%	\$0.00
✔	1 <a href="#">All Users</a>	23,266 (100%)	23,226 (100%)	27,307 (100%)	2.47	1m 51s	\$0.00 (–)

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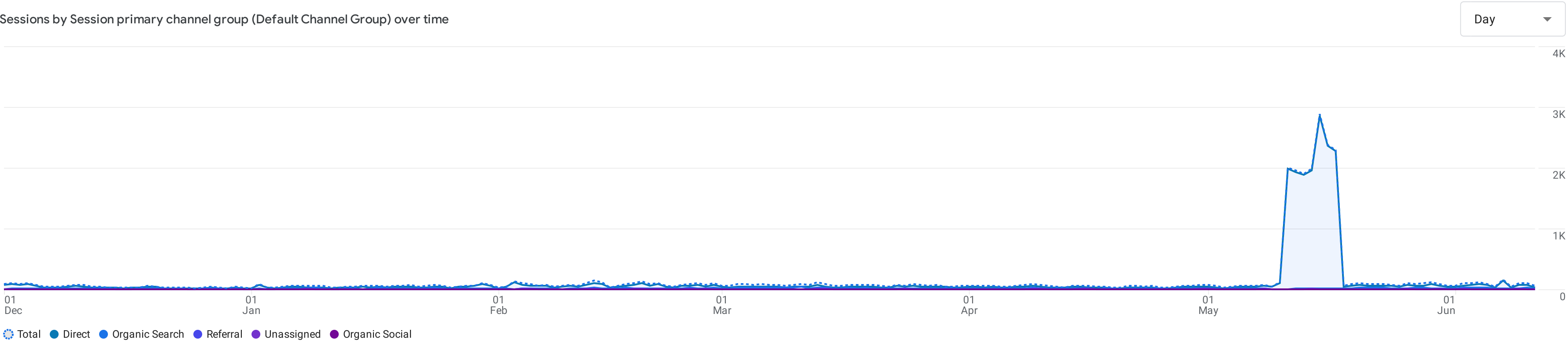
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓▼

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Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

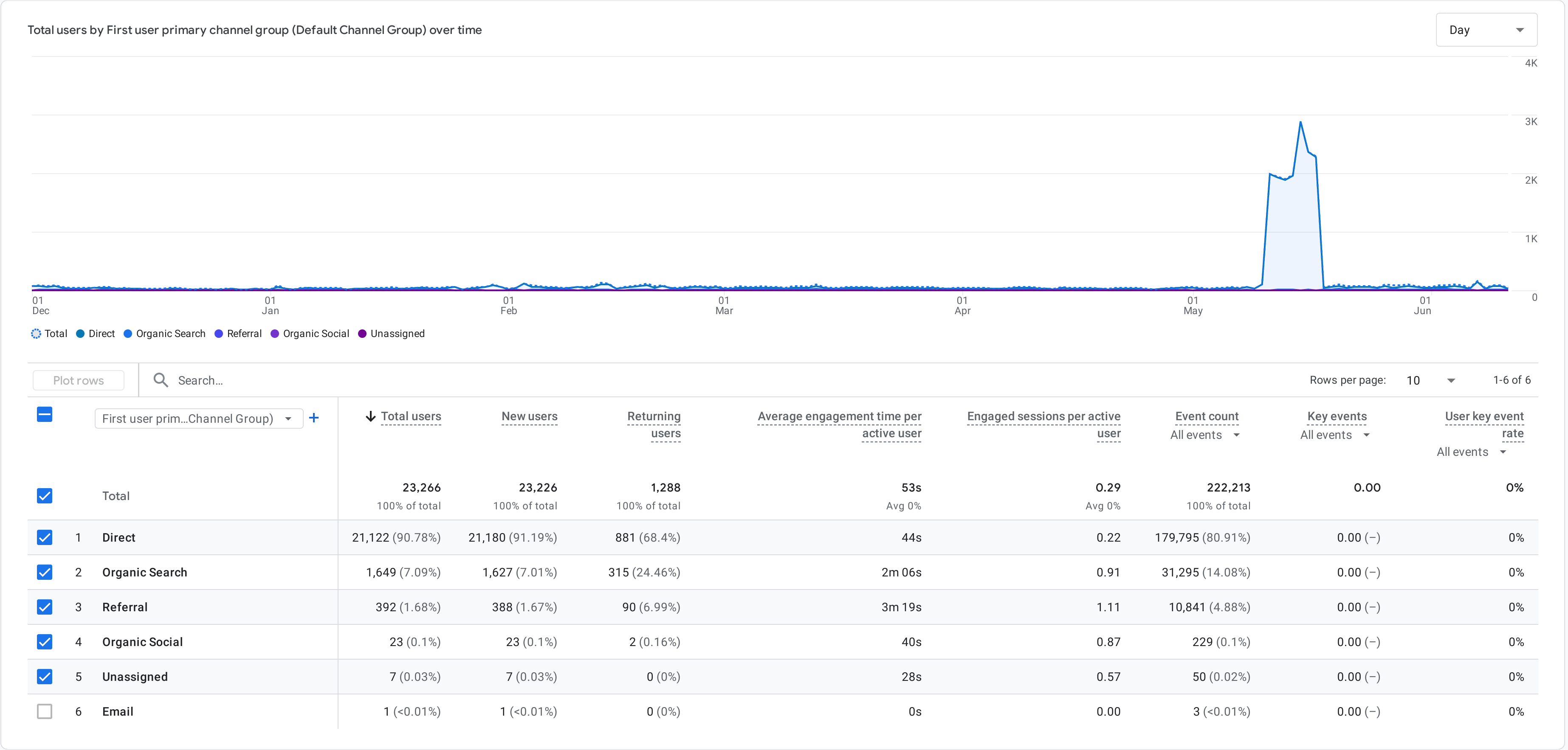
Rows per page: 10 1-6 of 6

		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
<input checked="" type="checkbox"/>	Total	27,307 100% of total	6,723 100% of total	24.62% Avg 0%	45s Avg 0%	8.14 Avg 0%	222,213 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	23,126 (84.69%)	4,314 (64.17%)	18.65%	28s	7.28	168,356 (75.76%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	2 Organic Search	2,819 (10.32%)	1,762 (26.21%)	62.5%	1m 28s	13.61	38,379 (17.27%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	3 Referral	799 (2.93%)	547 (8.14%)	68.46%	6m 52s	18.44	14,733 (6.63%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	4 Unassigned	43 (0.16%)	4 (0.06%)	9.3%	2m 46s	11.05	475 (0.21%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	5 Organic Social	29 (0.11%)	21 (0.31%)	72.41%	49s	9.21	267 (0.12%)	0.00 (–)	0%	\$0.00 (–)
<input type="checkbox"/>	6 Email	1 (<0.01%)	0 (0%)	0%	0s	3.00	3 (<0.01%)	0.00 (–)	0%	\$0.00 (–)

User acquisition: First user primary channel group (Default Channel Group)

✓

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Traffic acquisition: Session source / medium

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